

Committee: Health and Wellbeing Board

Date: 26th June 2018

Wards: All

Subject: Plans for developing the Health and Wellbeing Strategy (HWS) 2019-2024

Lead officer: Dagmar Zeuner, Director of Public Health

Lead member: Cllr Tobin Byers, Cabinet Member for Adult Social Care and Health

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Recommendations:

A. To review and clear the proposed plans for developing the Health and Wellbeing Strategy (HWS) 2019-2024

B. To provide feedback on the proposed task and finish workshops; the proposed themes: proposed agenda: and to discuss whom from the HWBB would like to attend the workshops

C. To note the synergies between the Health and Wellbeing Strategy and the Merton Local Health and Care Plan

1 PURPOSE OF REPORT AND EXECUTIVE SUMMARY

- 1.1. It is a statutory duty for the Health and Wellbeing Board (HWB) to produce a joint Health and Wellbeing Strategy, based on the Joint Strategic Needs Assessment (JSNA).
- 1.2. The Health and Wellbeing strategy sets out how the Health and Wellbeing Board will work in partnership to ensure a fair share of opportunities for Merton residents to live healthy lives, to take early action* to improve their health and wellbeing, and to reduce health inequalities.
- 1.3. The current Merton Health and Wellbeing Strategy 2015-2018 is coming to an end this year, and this paper outlines plans for its refresh, led by the Public Health team on behalf of the Health and Wellbeing Board.
- 1.4. The HWS will be based around 4 key themes:
 - Start Well
 - Live well
 - Age well
 - ...in Healthy Places

*People use different language when referring to early action/prevention/early intervention etc. We will consider this carefully when deciding the language to use in the final health and wellbeing strategy

2 DETAILS

Plans for developing the Health and Wellbeing Strategy 2019-2024

2.1. Data sources to inform the HWS refresh:

- The HWS refresh will be informed by the Joint Strategic Needs Assessment, including analysis from the Annual Public Health Report 2018 on monitoring health inequalities in Merton, the Merton Story, and Merton Data. It will fit with the direction of council TOMS.

2.2. Context within which the HWS fits:

- Multiple pieces of work currently underway will link closely with the HWS refresh. These include:
 - Local health and care plan, focusing on health and social care integration
 - 2018 annual public health report on health inequalities
 - Prevention framework refresh
 - Health in all policies (HiAP) action plan
 - Merton's local plan
 - Mayor of London's draft health inequalities strategy

2.3. Proposed content of the HWS 2019-2024:

Please see annex 1 for the draft outline of the health and wellbeing strategy 2019-2024.

- We will build on the existing work of the council to help shape the HWS, including but not limited to the Local Health and Care Plan and council TOMS.
- Given that the HWS refresh will build on the ongoing work of the Health and Wellbeing Board, we welcome the HWBB's thoughts and suggestions on the draft outline, in particular their views on the 'how will we get to our goal' and 'key themes' sections.

2.4. Process to develop the HWS 2019-2024

- **Task and finish workshops:** We are considering engagement with key stakeholders through a series of task and finish workshops, based on the key themes of the health and wellbeing strategy. We suggest that HWBB members would chair these workshops, which will be facilitated by the Public Health team.

Please see annex 2 for the proposed themes and agenda for the task and finish workshops.

- **Community engagement and communications:** We will pursue a mixed engagement programme to ensure Merton residents have an opportunity to shape and comment on the HWS refresh. Firstly, we will use the community engagement research that has already taken place over the past 18 months, including but not limited to the diabetes truth conversations, community conversations, Wilson workshops, and prevention offer discussions, as well as relevant community engagement undertaken by other council departments. During our analysis of this research we will be particularly mindful of health inequalities and its root causes. Secondly, we will make best use of opportunities that arise regarding upcoming engagement, such as the 2018 resident's survey, local democracy week and Local Plan 2019 autumn consultations. Lastly, we will consider an online survey that covers the 4 key themes of the health and wellbeing strategy, making best use of our stakeholders' networks to ensure a high response rate, in particular by people who live in the most deprived parts of Merton.
- **Synergy with the Merton Local Health and Care plan:** A key part of the process will be to develop the HWS refresh in tandem with the Merton local health and care plan. We anticipate that this will involve joint working with local health and care plan leads and the Merton Health and Care together board, sharing timelines and content, and making joint use of engagement opportunities.

2.5. Governance:

- Although governance of the HWS refresh sits with the Health and Wellbeing Board, the refresh process will include all thematic partnerships; Children's Trust board; Safer and Stronger Partnership; and Sustainable Communities and Transport Partnership. It will also include the Merton Health and Care Together board.

2.6. Indicators:

- The indicators in the HWS refresh will be both quantitative (for example, Index of Multiple Deprivation (IMD) ward scores to indicate healthy standard of living) and qualitative (for example, GLA data on self-reported wellbeing at ward level) and they will cover change over both the short and longer term.

- The choice of indicators will be informed by applying the learning from previous strategies which highlights the importance of ensuring indicators fit with the vision of the strategy. They will also be informed by:
 - Analysis set out in the Annual Public Health Report 2018 on health inequalities (see paper presented to HWB alongside this paper) which recommends the use of logic models and proxies
 - Wellbeing indicators (for example, wellbeing scores can be calculated based on public transport accessibility scores, crime rates, access to nature, unemployment rates etc). Wellbeing indicators could also be selected from the Annual Residents Survey (latest 2017)
 - Desk top research which will distil what is already measured in terms of health and wellbeing, and relevant literature.
- We anticipate a small number of indicators relating to each of the key themes in the strategy. A discussion about indicators and how to measure their progress could take place at each of the task and finish workshops, to help inform the HWS.
- We envisage the indicators used for the HWS to complement those used in the Local Health and Care Plan; so that the totality of what is measured is meaningful to the people we serve.
- We welcome the HWBB's thoughts and suggestions regarding indicators that will help us understand if change relating to health and wellbeing is occurring in the right direction.

3 RECOMMENDATIONS

HWBB Members are therefore asked to:

- Review and clear the proposed plans for developing the Health and Wellbeing Strategy (HWS) 2019-2024
- Provide feedback on the proposed task and finish workshops; the proposed themes: proposed agenda: and to discuss whom from the HWBB would like to attend the workshops
- Note the synergies between the Health and Wellbeing Strategy and the Merton Local Health and Care Plan

4 ALTERNATIVE OPTIONS

N/A

5 CONSULTATION UNDERTAKEN OR PROPOSED

N/A

6 TIMETABLE

The plans for developing the health and wellbeing strategy 2019-2024 have been taken to Communities and Housing (C&H) DMT, and further action will be taken according to the timetable below.

Date	Action
Spring/summer 2018	Scoping and initial engagement
31 May 2018	DMT meeting
12 Jun 2018	One Merton meeting
26 Jun 2018	HWBB meeting- Outline HWS
10 Jul 2018	CMT meeting
Jul-Oct 2018	Task and finish workshops on key themes
3 Oct 2018	HWBB meeting- Development session
Autumn 2018	Drafting/continued engagement
27 Nov 2018	HWBB meeting
29 Jan 2019	HWBB draft HWBS
Feb-Mar 2019	Consultation on draft
26 Mar 2019	HWBB sign off of HWBS

7 FINANCIAL, RESOURCE AND PROPERTY IMPLICATIONS

None for the purpose of this report.

8 LEGAL AND STATUTORY IMPLICATIONS

It is a statutory duty for the Health and Wellbeing Board (HWBB) to produce a joint Health and Wellbeing Strategy (HWS), based on the Joint Strategic Needs Assessment (JSNA).

9 HUMAN RIGHTS, EQUALITIES AND COMMUNITY COHESION IMPLICATIONS

The HWS is directly concerned with improving health equity.

10 CRIME AND DISORDER IMPLICATIONS

N/A

11 RISK MANAGEMENT AND HEALTH AND SAFETY IMPLICATIONS

N/A

12 APPENDICES –

Appendix 1: Health and wellbeing strategy 2019-2024 draft outline

Appendix 2: Proposed themes and agenda for the task and finish workshops

13 BACKGROUND PAPERS

None

Appendix 1: Health and wellbeing strategy 2019-2024 draft outline

NB: We will ensure the HWS refresh is written in a way that is accessible to the public; by avoiding jargon and making it as relatable as possible. This will involve thinking about how specific sections of the HWS, such as the 'Start Well' section, can be presented in a way that is engaging to the people it is for, in this case children, young people and families.

Section headings & sub headings	What the section will include
Foreword	0.5 page foreword (HWBB chair and vice-chair)
1 page summary of the strategy	1 page to visually summarise the strategy, possibly through use of infographics (this could also be a separate document)
Introduction/welcome	1 page to: <ul style="list-style-type: none">• Welcome the reader and outline the aim of the strategy• Describe: what the health and wellbeing strategy is; that it's the duty of the HWB as system leaders to produce it; who the health and wellbeing board are (locally elected councillors, local GPs and voluntary sector reps); and what they do• Summarise what the strategy will tell the readers and how they can use it. This could include a diagram showing how the HWS links with other strategies, plans & systems in South West London• Highlight in particular the link with the Local Health and Care Plan
Our vision	1 page to: <ul style="list-style-type: none">• Summarise the main challenges and opportunities Merton faces (eg increased need for health and care services and the importance of preventing and intervening early)• State the overall vision of the health and wellbeing strategy (to protect and improve the wellbeing and health for the population of Merton, taking early action, throughout their lives, with a particular focus on reducing the health inequalities that exists between the West and East of the borough)

What makes us healthy?	<p>1 page to:</p> <ul style="list-style-type: none"> • Explain what makes and keeps us healthy ie explain what the social determinants of health are and why they are relevant, highlighting the importance of prevention and early intervention. • Brief description of what causes health inequalities and why it's important to tackle them • Summary of the evidence of what works to tackle inequalities
Where are we now?	<p>1 page to:</p> <ul style="list-style-type: none"> • Explain (in more detail than is outlined in the 'our vision' section) where we are at regarding health and wellbeing in Merton • Do this by summarising the Merton Story 2018 (a snapshot of the local needs which have been identified through the JSNA process)- overall Merton is healthy, safe and has strong community assets, but there are areas of concern and ambition- explain what these are and what causes them • Include the life expectancy/healthy life expectancy gap in Merton – could be a map/visual way to represent health inequalities • Stress these issues are why the health and wellbeing strategy is so important
How will we get to our goal?	<p>1-2 pages to describe how the health and wellbeing board will work together to achieve their vision:</p> <ul style="list-style-type: none"> • Brief description of the following proposed principles: <p>-health in all policies -integrated health and care provision for seamless service experience - intelligent use of data and evidence -Think Family</p>

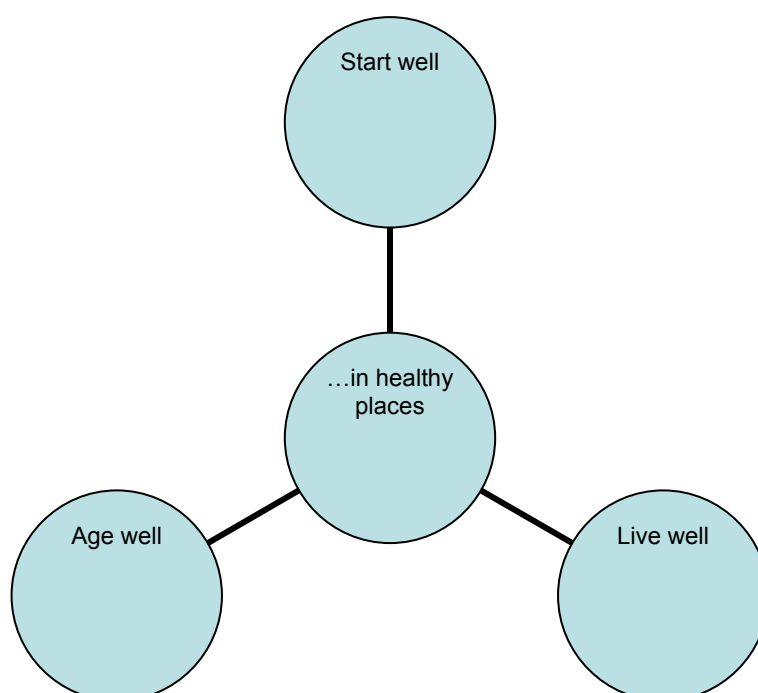
	<ul style="list-style-type: none"> -build on what work already exists -partnership work across sectors including mobilising wider resources -co-create solutions with the community & empower them -whole systems approach <ul style="list-style-type: none"> • Summarise 4 key themes start well-live well-age well...in healthy places • Explain that more detail on these themes is covered in the next section
4 key themes	<ul style="list-style-type: none"> • 4-8 pages to cover 4 key themes: <ul style="list-style-type: none"> ○ Start well ○ Live well ○ Age well ○ Healthy places • For each of these themes, outline <ul style="list-style-type: none"> -why is it important -what is being done already -what we will focus on -what we will achieve/outcomes broken down by short term and longer term • Explain that we will tackle each of these themes by considering individual, community and population level action and intervention
DELIVERY PLAN –to underpin the strategy outlined above	<p>This will be a document that outlines in more detail the delivery plan through which the vision of the health and wellbeing board will be achieved. The delivery plan will:</p> <ul style="list-style-type: none"> • Be delivered by other teams within existing governance structures • Include short and longer term indicators that could be reported on annually • Include breakdown of activities relating to: <ul style="list-style-type: none"> ○ HiAP action plan ○ Personal prevention offer ○ Measurement of outcomes • Clarify that the health and wellbeing strategy will focus on the wider determinants of health and

	Merton residents, whilst the local health and care plan will focus on health and care for Merton patients
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Annex 2: **Proposed themes and agenda for the task and finish workshops**

Between July-October 2018, we propose 4 task and finish workshops (one for each theme), to last approximately half a day each (3 hours). We propose that HWBB members will chair these workshops, which will be facilitated by the Public Health team.

1. **Proposed themes:**



2. **Template agenda for each theme:**

Agenda item	Purpose	Timings
Welcome/Introduction	To explain: why we're here; provide background to the HWS and the journey to produce it; introduce the social determinants of health & importance of whole systems approach; outline key health challenges in	10 mins

	Merton; outline what we hope to achieve today and what we hope others will gain from the event.	
Key note speakers/presentations	2 presentations to provide different perspectives on the theme	10 mins each
Deep dive	Ask ourselves the questions (wrt theme): Why is this important? What is being done already? What do we want to focus on? What do we want to achieve (ST & LT) <i>(Breakout into groups for each question and then have a wider discussion)</i>	2 hours? <i>(with break in the middle)</i>
Indicators/measurement	Discussion around how we measure success – <i>to help inform which indicators to include in the HWS/Delivery Plan</i>	20 minutes
Next, steps, thank you, and close	Explain the next steps for the HWS, find out how people want to be informed of progress	10 minutes

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